

ABSTRACT OF THE DISCLOSURE

5 Hair coloring compositions which comprise:

- (A) non-nitrogenous chelating agents from the group consisting of polyphosphate; phosphonates; hydroxycarboxylates; polyacrylates; zeolite; and mixtures thereof;
- 10 (B) an oxidative dye primary intermediate; and
- (C) an oxidative dye coupler;
- (D) and water
- are described.

15 The present invention also relates to a method for coloring hair which comprises contacting said hair with a hair coloring composition as described above.